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# Modernist Bread 2017 Wall Calendar



## Synopsis

Mark your calendars – the future of bread is almost here. In anticipation of their new book *Modernist Bread: The Art and Science*, the Modernist Cuisine team is celebrating the arrival of the next bread revolution with a companion wall calendar featuring 14 of the book's most captivating images that will inspire you with the hidden beauty of bread each month. The team creates their award-winning images with techniques not normally used in food photography – the avant-garde results have redefined the genre and sparked the curiosity of readers around the world. The *Modernist Bread 2017* wall calendar features a 12-month collection of the book's most striking photos that bring complex scientific phenomena to life, illuminate the hidden beauty of simple ingredients, and capture a magical view of bread making. You will also uncover the story behind each photo – a taste of what readers will discover in *Modernist Bread*. The calendar includes U.S. and Canadian holidays, as well as food holidays for you to savor throughout the year. Excited about *Modernist Bread*? We are too – which is why we've put together this special deal for you. Now when you preorder *Modernist Bread: The Art and Science* and the companion calendar, you will receive \$15 off the price of the book, effectively making the calendar free. This coupon is only available with the purchase of the calendar during the pre-order period for the book, and while supplies of the calendar last. Here's how it works:

1. Purchase your *Modernist Bread* wall calendar.
2. The coupon for a \$15 savings on the price of the book will become available after the transaction is complete. You won't immediately see the coupon-- it will be waiting for you when you're ready to preorder the book.
3. Go to the *Modernist Bread: The Art and Science* landing page.
4. Add the book to your cart. The coupon will automatically appear under the price of the book when you view your shopping cart or on your coupon homepage.
5. Click or tap on the "Clip Coupon" button. This will apply the coupon discount to the book.
6. Proceed to checkout. The coupon savings will appear on the final order page under the "Place your Order" button.

## Book Information

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## Customer Reviews

If the uncertainty of the New Year has you feeling a little anxious, let us make a suggestion: Get yourself a food calendar. A food calendar won't necessarily make you feel at ease and it won't give you insight into how the Donald Trump administration is going to play out. But it will give you something pretty to look at every single day. And that's something. We're talking beautiful food photography, close looks at modernist cuisine and fun food illustrations. Here are seven calendars that will make 2017 feel a little bit sweeter. #6 2017 Modernist Bread Calendar --Huffington Post Silver Award in the National Calendar Awards Wall Class Retail Division for the category of Best Subject --2017 National Calendar Awards

Nathan Myhrvold is founder of The Cooking Lab and lead author of *Modernist Cuisine: The Art and Science of Cooking*, *Modernist Cuisine at Home*, *The Photography of Modernist Cuisine*, and the forthcoming book *Modernist Bread: The Art and Science*. He routinely pushes the boundaries of culinary science as a chef, scientist, photographer, and writer. He has had a passion for food and photography since he was a boy. At a young age he consumed cooking books and invested in new cameras and lenses -- even while doing postdoctoral cosmology work with Stephen Hawking. While working as the chief technology officer of Microsoft, he took a leave of absence to earn his culinary diploma from *École de Cuisine La Varenne* in France. Nathan retired from Microsoft in 1999 to found Intellectual Ventures and pursue several interests, including his lifelong interest in photography, cooking, and food science. Inspired by the void in literature about culinary science and the cutting-edge techniques used in the world's best restaurants, Myhrvold assembled the *Modernist Cuisine* team to share the art and science of cooking with others. Together with chef and co-author Francisco Migoya, the *Modernist Cuisine* team is set to publish their next book, *Modernist Bread: The Art and Science*, on-sale May 2017.

Beautiful and Well Crafted gorgeous items!!

My daughter had an internship here so of course I had to buy the calendar. She loved it!

Smaller than I had imagined.

Awesome!

Cool stuff and is as described

Same quality as everything else Nathan does...

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